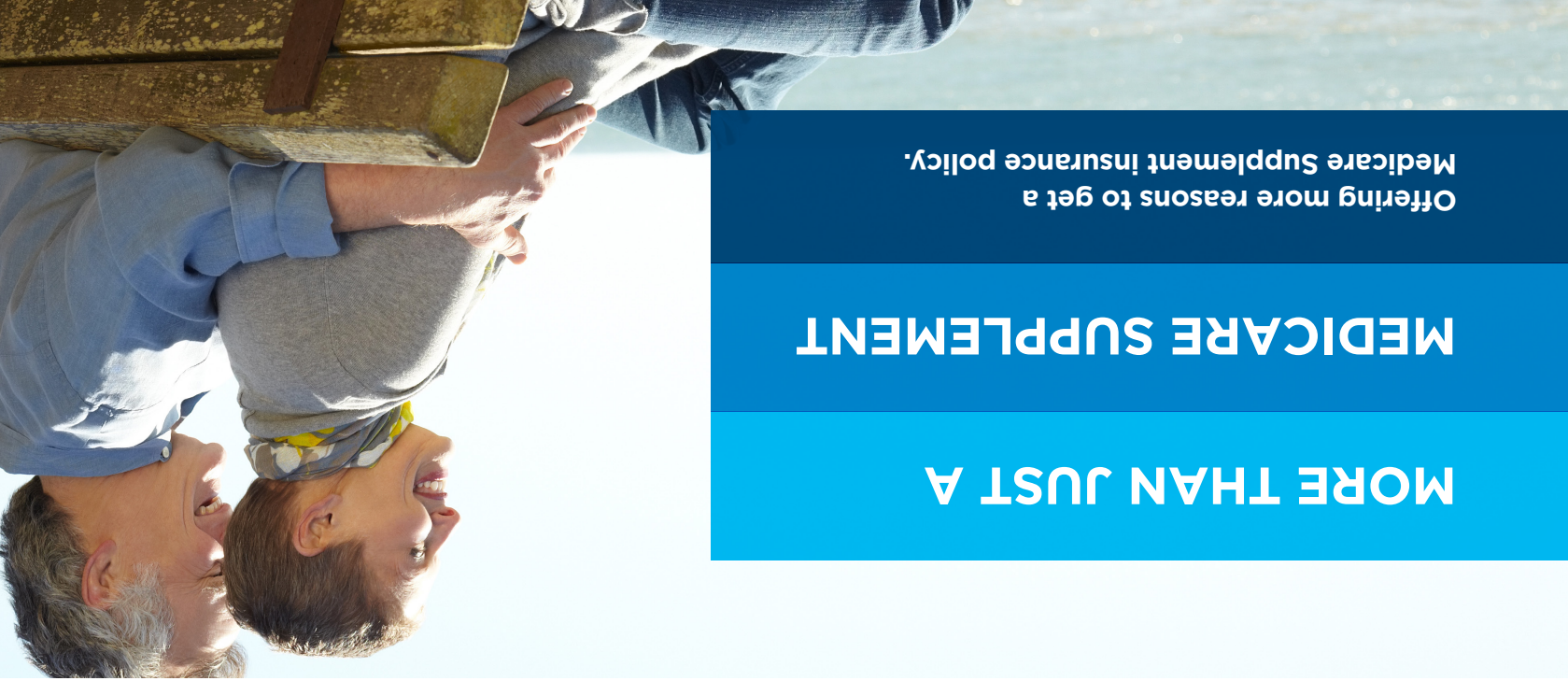


Insured by American Retirement Life Insurance Company.

Together, all the way.®



Offering more reasons to get a
Medicare Supplement insurance policy.

MEDICARE SUPPLEMENT

MORE THAN JUST A

Want to know more?

I'll be happy to answer any questions
you may have.



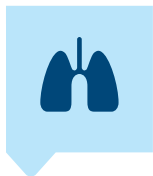
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Life Insurance Company.

Why choose an enhanced Medicare Supplement policy?

Medicare Supplement insurance policies, insured by American Retirement Life Insurance Company, may accept 30 more health conditions with our new underwriting classes.¹ These include:



Defibrillation
Atrial fibrillation
Cardiac pacemaker



COPD
COLD



Parkinson's
Alzheimer's
Senility
Dementia



Diabetes with
neuropathy,
retinopathy, or
vascular disease

So, even if you've been turned down in the past, you may be eligible now.

New! Valuable programs and discounts²

These days, every penny counts. When you enroll in one of our enhanced Medicare Supplement insurance policies, you'll also have access to money-saving discounts, programs and extras, including:

- › The Silver&Fit[®] Program,³ which provides low-cost⁴ access to a large network of fitness facilities.
- › Discounts at certain vision and hearing providers.
- › Discounts on weight and nutrition programs, including Jenny Craig[®] and more.
- › Toll-free, 24-hour Health Information Line to talk with a trained nurse.



Want to know more?

I'll be happy to answer any questions you may have.



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1. Not all previous declines will be eligible for coverage. Does not apply to applicants during open enrollment or any guaranteed issue period.
2. Customer programs are not guaranteed insurance benefits with our Medicare Supplement insurance policies and services may be added or discontinued at any time. A discount program is not insurance, and you must pay the entire discounted charge. Program availability may vary by state. All customer programs are provided through third-party vendors and are not administered by American Retirement Life Insurance Company.
3. The Silver&Fit Program is provided by American Specialty Health Fitness, Inc. (ASH Fitness), a subsidiary of American Specialty Health Incorporated (ASH). All programs and services are not available in all areas. Silver&Fit and Silver&Fit Connected! are trademarks of ASH.
4. Cost to the customer is \$25 per benefit year.

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